

PRIVACY POLICY

I. Introduction and definitions

The Hoosier Lottery, its agents, contractors, and any other relevant parties, including IGT Indiana, LLC and IGT Global Solutions Corporation (together, referred to as the “Hoosier Lottery”) have established the following Privacy Policy to assist in the protection of data and information we obtain from users of www.learnfinancialliteracy.com. This Privacy Policy describes and applies to the collection, sharing, use, and storage of all information received, including but not limited to, information obtained from natural persons through www.learnfinancialliteracy.com, related web pages and email communications (“Website”).

We may modify this Privacy Policy at any time. We will notify you of material changes through whatever means are practical, as permitted by law, including labeling the Privacy Policy as “updated”.

If you find our privacy policies or any changes to this Policy unacceptable, you have the right to delete your www.learnfinancialliteracy.com account, discontinue visiting www.learnfinancialliteracy.com, and otherwise stop or limit your electronic interactions with us.

By interacting electronically with the Hoosier Lottery through the Website, you consent to and accept this Privacy Policy.

When we use the terms “we”, “us” or “our” in this Policy, we mean the Hoosier Lottery. The terms “user”, “you” or “your” refer to you as a person who interacts with the Hoosier Lottery and may provide data or information to us.

When we use the term “Personal Information” in this Policy, we mean information about a natural person that identifies that person, including the following:

- first and last name;
- home or other physical address, including street name and name of a city or town;
- e-mail address;
- telephone number;
- other identifier that permits the physical or online contact of a natural person; and
- information concerning a natural person that is collected online and maintained in personally identifiable form in combination with another identifier such as name or address.

A domain name, location, or Internet protocol address is not considered Personal Information.

II. What types of information do we collect from you?

We collect and use various types of information to optimize your interactive experience, to understand our interactive users, and to gather data for analysis so we can improve our interactive features and educational offerings.

We do not collect Personal Information that is not relevant to us in conducting our business.

1. Information you choose to share: we collect and use information that you choose to share with us when you communicate with us or sign up for an interaction with us.
 - Emails, Surveys & Electronic Newsletter Subscriptions: If you participate in a survey, send an email to us, or subscribe to an electronic newsletter, the Website will gather the following information, some of which may be considered Personal Information:
 - Social Media and RSS Feeds: If you “like,” follow the Hoosier Lottery, or otherwise contact the Hoosier Lottery via social media (e.g., Facebook or Twitter), or subscribe to the Hoosier Lottery via RSS feed by using the Website, the Website will collect the following information:
 - Registering for and using the www.learnfinancialliteracy.com courses will result in us collecting information, including but not limited to the following:
 - Registration of Personal Information
We collect the following Personal Information at initial registration. Some registration information may be optional; some information will be necessary for the creation and administration of a www.learnfinancialliteracy.com account:
 - telephone numbers.
 - Voluntarily disclosed information
 - the email address you use and contents of the email you send;
 - information volunteered in response to a survey; and
 - other information required by or volunteered on the electronic newsletter subscription form.
 - the social media username you used (e.g., Facebook or Twitter username);
 - the number of “likes;” and
 - the total number of subscribers to our RSS feeds (but will not track where you posted the feeds).
 - birthdate;
 - gender;
 - name (first, last);
 - address;
 - ZIP code;
 - email address;
 - password (self-selected); and

Once you have registered for a www.learnfinancialliteracy.com account, we will provide you with opportunities to volunteer additional information (not Personal Information) including the following:

- Website and online course feedback and evaluation;
- communication-related preferences (e.g., frequency of e-mails containing winning numbers); and

- answers to occasional survey questions.
1. Other information we receive: By visiting www.learnfinancialliteracy.com (including browsing or participating in online courses), we will automatically collect and store information about your visit, including the following:
 - Technical information about the Internet protocol (“IP”) address, browser and operating system that you use. Location may also be identified via geo-filtering of the IP address.
 - The date and time of your visit.
 - The web pages or services you access on the Website.
 - The website you visited prior to coming to www.learnfinancialliteracy.com .
 - The website you visited as you left www.learnfinancialliteracy.com .
 - Ad(s) that you clicked on to access www.learnfinancialliteracy.com .
 - If the ShareThis feature is used, the content shared from www.learnfinancialliteracy.com, with whom content is shared, and where content is posted.
 - If you download forms or other documents, the forms or documents that you downloaded.
 - The name of the country in which your server is located.

We collect this information by using standard methods of automatic information collection used by other website providers, including:

- Cookies: Cookies are small pieces of data stored locally in the temporary memory of your web browser. We use cookies and similar technologies to provide our services and understand our users.
 - Cookies distinguish you from other visitors to www.learnfinancialliteracy.com . We use cookies in this way to enhance or customize a Person’s visit to the Website and to recognize that Person when he or she visits again. This makes the Website easier and faster for you to use while providing us with useful information about your use of the Website.
 - If you have concerns about the use of cookies, you can always act to prevent their activation and use, for example by changing the privacy settings in the browser that you use to access the Website. Because computer software and hardware is unique, your ability to manage cookies may require detailed steps that are not practical to explain here. Refusing or deleting cookies will limit the information that we can collect and store, and may also limit the ability to take advantage of some features of the Website.
 - Online advertising (including, but not limited to, video, social, and native advertising): Online advertising will be used to advertise Hoosier Lottery products. We will track the number of clicks on ads for analytical and marketing purposes.

III. How do we use your information?

We use the information we receive about you, including Personal Information, to conduct and enhance our business activities. More specifically, we may use data and information that we receive about you to:

- Administer www.learnfinancialliteracy.com accounts.
- Send you requested information or respond to your questions.
- Contact you for research and survey opportunities.
- Fulfill the specific purpose for which it was volunteered.
- Track use of www.learnfinancialliteracy.com for internal research.
- Improve use of our interactive services.
- Customize content for you.
- Notify you about promotions, special offers, etc.
- Provide relevant information to certain service providers in connection with our legitimate business purposes.
- Generate aggregate statistical studies and use the results for marketing and responsible gaming initiatives.
- With the assistance of third-party companies, use only non-personally identifiable information (e.g., click stream information, browser type, time and date, subject of advertisements clicked or scrolled over) during your use of the Website in order to provide advertisements about goods and services likely to be of greater interest to you.
- Protect and enforce our rights and property or the rights and property of others.
- Enforce this Policy.
- Fulfill certain obligations under law or regulation.
- Execute other legitimate business purposes.

While you are allowing us to collect, store, and use the information we receive about you, you always own your information. Integrity is important to us, which is why we do not use collected information for commercial marketing. We do not sell or rent your Personal Information to anyone.

We may provide certain information to contractors for research or other purposes, including but not limited to disclosing Website traffic information to improve the use of the Website to our users, ensuring compliance with contractual requirements for data use, and to help us with business activities such as fulfilling promotional prizes. These third parties are contractually required to use this information only for what is necessary to perform required functions.

We may ask for your consent to use your information in certain ways outside of our ordinary practices. If we do that, you will be given the opportunity to choose whether or not we use your information in this manner.

If you voluntarily provide information to us, you will be deemed to have consented to the collection and use of this information for the above-described purposes, subject to state and federal laws.

IV. When do we disclose your information?

We will not disclose Personal Information to others unless:

- you provide appropriate consent in advance of our disclosure; or
- we are permitted or required by law to disclose.

We may be required by law to disclose your information. If a valid legal process, such as a subpoena, court order, or search warrant, requires us to disclose certain information, we will do so. We will comply with laws and regulations regarding notice and opportunity for you to object to these required disclosures. If there is an opportunity for you to object to certain disclosures, it is up to you to object or take other action to prevent those disclosures.

In the event of a conflict between this Privacy Policy and any state or federal laws, including the Indiana Access to Public Records Act, the state or federal laws will control.

V. How do we protect your information?

We take actions as necessary to prevent unauthorized access to your information by a person other than you or us. We maintain physical, electronic, and procedural security measures for all information systems under our control so that information will not be lost, misused, or altered. For site security purposes and to ensure that our Internet services remain available to all users, the Hoosier Lottery uses software programs to monitor traffic to identify unauthorized attempts to upload or change information or otherwise cause damage. In the event of authorized law enforcement investigations and pursuant to any required legal process, information from these sources may be used to help identify an individual.

If your Personal Information is protected by state or federal law, including the Indiana Access to Public Records Act, we will comply with that law and the rulings of a court or other judicial or quasi-judicial body in interpreting that law.

We cannot guarantee that these measures will prevent every unauthorized attempt to access, use, or disclose your information, including Personal Information.

VI. What access do you have to your information and what choices can you make about your information?

In addition to measures already mentioned in this Privacy Policy, such as managing cookies, you have some choices in accessing and managing your information.

If you register for advanced services, you may disable your account or edit account information and communication preferences upon request, by emailing or phoning the Hoosier Lottery. Upon deactivation, please understand that, despite deactivation of an account online, state record retention laws may require the Hoosier Lottery to maintain information about your account.

If you believe that your Personal Information is not being handled in accordance with this Privacy Policy, you can contact IGT Indiana's Director of Corporate Social Responsibility and

Compliance, who will discuss the issue with you, conduct an investigation, and report back to you in an attempt to resolve the issues quickly and amicably.

VII. Additional policy considerations

This Privacy Policy is designed to protect Personal Information and privacy rights as they are currently understood, and to satisfy applicable rules and regulations. The text of this Privacy Policy cannot address every potential issue and circumstance. It is the policy of the Hoosier Lottery to adhere to data protection regulations of the State of Indiana and applicable federal regulations. This Privacy Policy may be changed from time to time in accordance with applicable laws and evolving business needs. This Policy will be available on the Website and other relevant public interfaces.

California law entitles California residents to request additional information about what personally identifiable information a company shares with third parties for those third parties' direct marketing efforts. The Hoosier Lottery does not share your information with third parties for the third parties' own direct marketing purposes. If you have questions about our practices or your rights under California law, please write to us at Hoosier Lottery Privacy Policy c/o General Counsel, 1302 N. Meridian St., Indianapolis, IN 46202.

TERMS OF USE

The State Lottery Commission of Indiana d/b/a Hoosier Lottery ("Lottery") offers this website for use in accordance with the Terms and Conditions contained herein. Your access to and use of this website is subject to these Terms and Conditions. By accessing or using this website in any way, including loading any page of the website, creating an account, signing up for any type of communication from the Lottery, and using any other activity available provided by the Lottery through this website but not specifically mentioned herein, you are agreeing to comply with the terms, conditions, and disclaimers contained in this notice. If you do not accept these Terms and Conditions, do not use this website or conduct any activities available through this website. The website may be used only for lawful purposes. Your access and use of this website is also governed by all applicable federal, state, and local laws.

USE OF SITE BY MINORS

This website is not intended for use by any person under the age of eighteen (18). By using this website, you represent that you are at least 18 years old and are fully able and competent to enter into the terms, conditions, representations and warranties set forth herein. The Lottery suggests that parents and guardians take advantage of access controls offered by third parties, which are designed to assist in limiting or blocking access to certain types of web content that may be harmful to or inappropriate for minors.

CHANGES TO THE WEBSITE

The Lottery reserves the right to:

1. change or remove (temporarily or permanently) the website or any part of it without notice and you confirm that the Lottery shall not be liable to you for any such change or removal;
2. change, remove, or discontinue any software, service, or promotion as advertised on this website at any time without notice and you confirm that the Lottery shall not be liable for any such change or removal; and,
3. change or modify these Terms and Conditions at any time at its sole discretion and your continued use of the website following any changes shall be deemed to be your acceptance of such change.

ONLINE LEARNING ACCOUNT REQUIREMENTS

In order to participate in the online learning functionality of this website, the Lottery may require that you provide specific “personal information” to the Lottery in the manner prescribed by the Lottery in order to establish or maintain an account. You may not maintain more than one account. The Lottery reserves the right to delete or close any account or all accounts at any time for any reason, including but not limited to the existence of multiple accounts for one individual. No one under eighteen (18) years of age may establish an account.

ACCOUNT OPTIONS

By signing up for and participating in the online learning functionality on this website, you may agree to receive emails, text messages to your phone, or other communications from the Lottery, which may be automated and could include such topics as, but not limited to, the following: winning numbers, jackpot alerts, newsletters, new game announcements, promotions, coupon offers, and surveys. In most cases, the Lottery will allow you to opt-in to any or all of these communications by updating your profile information on the website. You may also opt-out by un-subscribing or requesting that the Lottery deactivate your account.

PRIVACY POLICY

Please view our [Privacy Policy](#), which explains the Lottery’s practices relating to the collection and use of your “personal information” through or in connection with our website. The Lottery’s use of your information is governed at all times by our Privacy Policy, which is incorporated into these Terms. You understand that through your use of the website you consent to the collection and use of this information (as set forth in the Privacy Policy).

TRADEMARKS AND COPYRIGHTS

The Intellectual Property Rights in this website and the materials on or accessible via it belong to the Lottery or its licensors. For these purposes, "Intellectual Property Rights" includes the following: any patent, trademark, trade name, service mark, service name, copyright, design

right, database right, trade secret and other confidential information. This website and the materials on or accessible via it may not be copied, distributed, published, licensed, used or reproduced in any way (save to the extent strictly necessary for, and for the purposes of, accessing and using this website) without the express written consent of the Lottery or, if applicable, its licensor. Other trademarks, service marks, registered trademarks, product and service names, and company names or logos that appear on the website are the property of their respective owners, who may or may not be affiliated with, connected to, or sponsored by the Lottery. You may not use any metatags or any other "hidden text" utilizing a Lottery name, trademark, or product name without the Lottery's express written consent.

LICENSED PRODUCTS

The licensed products used by the Hoosier Lottery with permission include, but are not limited to, the following:

- Learn Financial Literacy online learning course(s) and related training materials

DISCLAIMER OF WARRANTIES

The materials on this website are transmitted and distributed "as is" without any representation or endorsement made and without express or implied warranties of any kind, including, but not limited to, warranties of title, implied warranties of merchantability, or fitness for a particular purpose.

Although the Lottery endeavors to ensure the accuracy of the information that appears on this website or contained in automated communications available through this website (including winning numbers), it makes no warranty as to the quality, correctness, completeness or validity of such information. Information from the website or automated communications should always be verified before relying upon it.

The Lottery makes no warranty that the functionality of the website will be uninterrupted or error free, that defects will be corrected or that the website or the server that makes it available are free of viruses or anything else which may be harmful or destructive.

The contents of the website do not constitute advice and should not be relied upon in making or refraining from making, any decision.

LINKS

The Lottery may provide links to other outside websites. The Lottery may not be responsible for such linked websites or the content of any of the linked websites. The Lottery provides these links as an additional resource for its website users and makes no representations regarding the content of any linked web site or any companies that own, control, or manage the linked web sites. Consequently, the Lottery is not responsible for the accuracy, relevancy, copyright compliance, legality or decency of material contained in, programs used by, or services or products offered by, websites linked to or from this web site. These links are provided to you as a

convenience and do not constitute an endorsement by the Lottery or the state of Indiana. By clicking on any of these links, you are leaving our website. The Lottery has no control over the information collected by any third party after you have left the Lottery website. The Lottery encourages you to read their privacy policies.

The data collection, usage and disclosure practices of any third party linked to the Lottery website are not covered by these Terms and Conditions. The Lottery assumes no liability and is not responsible for any practices of such third party websites, including their privacy practices or content, or disclosure of information by third parties.

Anyone linking to the Lottery's website must comply with the Lottery's guidelines for linking to this website and all applicable laws.

SUBMISSIONS

Any suggestions, ideas, or concepts that are submitted by you shall become, and remain, the property of the Lottery. By communicating material to the Lottery website, you agree that the Lottery has the right to use such material as it sees fit.

The Lottery is not responsible for any material submitted to public areas of the website (which include bulletin boards, hosted pages, chat rooms, or any other public area found on the website). Any third party material (whether submitted by you or any other user) is not endorsed, reviewed or approved by the Lottery. The Lottery reserves the right to remove any material submitted or posted by you in the public areas, without notice to you, in its sole and absolute discretion.

LIMITATION OF LIABILITY

To the extent permitted by law, the Lottery will not be liable for any indirect or consequential loss or damage whatever arising out of or in connection with the use of the website.

INDEMNITY

You agree through the use of this website to indemnify the Lottery, its officers, directors, employees, agents, and affiliates from and hold harmless against any and all claims, damages, losses and causes of action arising out of your use of or reliance upon the information on this website or out of any breach by you of these Terms and Conditions.

SEVERABILITY

In the event that any provision of this Agreement is declared by any judicial or other competent authority to be void, voidable, illegal or otherwise unenforceable or indications of the same are received by either you or us from any relevant competent authority, we shall amend that provision in such reasonable manner as achieves the intention of the parties without illegality or, at the Lottery's discretion, such provision may be severed from this Agreement and the remaining provisions of this Agreement shall remain in full force and effect.

JURISDICTION

This website is intended for use by residents of the state of Indiana. These Terms and Conditions shall be governed by and construed in accordance with the laws of the state of Indiana. You agree that suit, if any, must be maintained in the state or federal courts located in Marion County, Indiana.

ENTIRE AGREEMENT

These Terms and Conditions together with any documents expressly referred to in them, contain the entire agreement relating to the subject matter covered and supersede any previous agreements, arrangements, undertakings or proposals, written or oral, in relation to such matters. No oral explanation or oral information given by any party shall alter the interpretation of these terms and conditions. In agreeing to these Terms and Conditions, you have not relied on any representation other than those expressly stated in these Terms and Conditions and you agree that you shall have no remedy in respect of any misrepresentation which has not been made expressly in these Terms and Conditions.

CONTACT INFORMATION

For questions please contact support via email at support@learnfinancialliteracy.com.